

12TH ANNUAL NEW JERSEY HEALTHCARE MARKET REVIEW

September 28-29, 2023

Borgata Hotel Casino & Spa Atlantic City, NJ

Our 2023 New Jersey Healthcare Market Review will be held on Thursday and Friday, **September 28-29, 2023** at the Borgata Hotel Casino & Spa in Atlantic City.

The New Jersey Healthcare Market Review provides a unique opportunity to connect with over 200 attendees comprised of hospital and ASC executives and stakeholders, physicians, practice owners and managers, and healthcare executives and administrators. During this two-day event, industry experts will discuss timely topics and updates in the healthcare and legal space ranging from legislative issues to operating and business strategies for greater profitability.

To learn more, please visit www.njhmr.com.

2022 CONFERENCE HIGHLIGHTS

2022 Topics:

How to Prepare for a Successful Sale to Private Equity or Healthcare System
Opportunities for Value-Based Arrangements
The Payor Audit
ASC's and Recent Transactions
The Expanding Use of AI in Healthcare
Physician's Banding Together
Assessing the Medical Practice

2022 Speakers Included Representatives from:

Acadia Professional
The Bloom Organization
Brach Eichler
Healthcare Compliance Network
Medical Society of NJ
MidCap Advisors
NAI James E. Madison
NJDOH
NOMS Healthcare
RWJBarnabas Health
Sax LLP
Weill Cornell Medicine
Withum

2022 Sponsors Included:

Acadia Professional
The Bloom Organization
RWJBarnabas Health
Withum
Sax LLP
SCA Health
MidCap Advisors
Physicians Endoscopy
University Radiology Group
Healthcare Compliance Network
MDAdvantage
NJAASC
TD Bank

EVENT CONTACT

For any questions regarding sponsorship opportunities, please contact **Ilana Schackman** at ischackman@bracheichler.com or (973) 364-8391

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SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$12,500

(maximum 4 sponsors)

- 10' exhibit space during general sessions
- 6 complimentary registrations
- Invitation to faculty dinner the evening before conference
- Welcome/closing reception sponsor
- Contact information of all attendees
- Full page (8 ½ x 11) color advertisement in seminar materials
- Company logo on conference lanyards
- Company logo and link on NJHMR website
- Company logo/name printed on conference tote
- Premier signage during event
- Sponsor recognition from podium
- Opportunity to include promotional item in conference tote
- Gobo displayed during welcome reception
- 3 complimentary hotel guestrooms

Gold Sponsor - \$8,500

(maximum 4 sponsors)

- 6' exhibit space during general sessions
- 4 complimentary registrations
- Invitation to faculty dinner the evening before conference
- Lunch sponsor
- Contact information of all attendees
- Full page (8 ½ x 11) color advertisement in seminar materials
- Opportunity to include promotional item in conference tote
- Sponsor recognition from podium
- Prominent signage during event
- Company logo and link on NJHMR website
- Company logo/name printed on conference tote
- 2 complimentary hotel guestrooms

Silver Sponsor - \$5,000

- 6' table top exhibit space during the morning sessions
- 3 complimentary registrations
- Invitation to faculty dinner the evening before the conference
- Breakfast sponsor
- Sponsor recognition from podium
- Prominent signage during event
- Half page (8 x 5) color advertisement in seminar materials
- Company logo and link on NJHMR website
- Company logo/name printed on conference tote

Bronze Sponsor - \$2,000

- 2 complimentary registrations
- Coffee Break Sponsor
- Logo placement on event signage
- Company logo and link on NJHMR website
- Company logo/name printed on conference tote
- Quarter page (4.625 x 3.5) color advertisement in seminar materials

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SPONSORSHIP CONTRACT

Organization Name

Street Address

City, State, Zip

Sponsor Contact Name

Sponsor Signature

Email Address

Phone Number

Sponsorship Level: Platinum - \$12,500 Gold - \$8,500 Silver - \$5,000 Bronze - \$2,000

Payment by Check - checks made payable to Brach Eichler LLC

Check is enclosed

Payment by Credit Card - please complete the form below

Name (as it appears on the card)

Billing Address

City, State, Zip

Card Type

Card Number

CVC Code

Expiration Date

Amount

Cardholder's Signature - I hereby authorize Brach Eichler to charge for the total amount selected.

Please mail form & payment to:

Brach Eichler LLC
Attn: Ilana Schackman
101 Eisenhower Parkway
Roseland, NJ 07068

For additional information or questions, please contact

Ilana Schackman at ischackman@bracheichler.com or (973) 364-8391

Form can also be emailed to:

ischackman@bracheichler.com